



## **The Program BlueInvest Coaching is aiding enterprises from the area of blue economy**

Thursday, 4 March 2021

**Enterprises that are operating in the area of blue economy have the opportunity to apply for aid in the form of courses from the type “Coaching” using the instrument of BlueInvest “The BlueInvest Readiness Assistance”. The instrument is intended for both new enterprises and small and medium enterprises with inovative and sustainable products and decisions for the blue economy. Each of the accepted candidates will be connected to a special business trainer with whom they will work for the development of a set of specific business goals and their realization.**